

CASE METHOD WORKSHOP 2017

Prof. Jan-Philipp Büchler

Overview

CASE METHOD WORKSHOP DAY 1 Case Research with Maxqda Speaker: Magnus Dau (M.A.)	CASE METHOD WORKSHOP DAY 2 Case Research with Maxqda Workshop Day 2 / Magnus Dau (M.A.)	CASE METHOD WORKSHOP DAY 3 Case Writing & Teaching / Prof. Dr. Jan-Philipp Büchler / N.N. RUAS / Britta Stoelinga
Welcoming address and introduction (Prof. Dr. Büchler / CASEM, Britta Stoelinga / Rotterdam University of Applied Sciences)	Revision and exercises (M. Dau)	Welcoming session (Prof. Dr. Jan-Philipp Büchler / N. N. RUAS / Britta)
Paradigms of qualitative analysis and Maxqda (M. Dau)	Advanced visualization techniques (M. Dau)	Case writing and case structures
Coding and memos (M. Dau)	Using maxqda in a cooperative research projekt (M. Dau)	Case exercise
Working with codes and building a code system (M. Dau)	Project discussion (M. Dau)	Opening paragraph
Text retrieval and automatic coding (M. Dau)	-	Case Teaching
Mixed methods functions (M. Dau)	-	-

Time	CASE METHOD WORKSHOP DAY 1 – Case Research with Maxqda Speaker: Magnus Dau (M.A.)
09:00-09:45	<p>➤ Welcoming address and introduction (Prof. Dr. Büchler / CASEM, Britta Stoelinga / Rotterdam University of Applied Sciences) Determine the individual experiences of the participants with regard to qualitative methodology and its applications; introduction to an integration of research & teaching with the case method</p>
09:45-10:30	<p>➤ Paradigms of qualitative analysis and Maxqda (M. Dau) Preparation and management of data: phonetic transcription; presentation of the structure of Maxqda; introduction to qualitative content analysis</p>
10:30-10:45	<p>➤ Coffee & Networking Break</p>
10:45-12:00	<p>➤ Coding and memos (M. Dau) Applying open, selective and axial coding; using memos; simple text retrieval</p>
12:15-13:15	<p>➤ Networking Lunch (Mensa)</p>
13:15-14:30	<p>➤ Working with codes and building a code system (M. Dau) Split, merge, and differentiate codes to make them meaningful; color coding as a visual approach to analysis</p>
14:30-14:45	<p>➤ Break</p>
14:45-15:30	<p>➤ Text retrieval and automatic coding (M. Dau) When and how to use automated lexical coding; using the code-matrix browser to visualize your results</p>
15:30-15:45	<p>➤ Break</p>
15:45-17:00	<p>➤ Mixed methods functions (M. Dau) Creating and interpreting cross tabulations and typology tables; how to export your statistical data (e.g. to SPSS)</p>

Time	CASE METHOD WORKSHOP DAY 2 – Case Research with Maxqda Maxqda Workshop Day 2 / Magnus Dau (M.A.)
09:00-10:30	➤ Revision and exercises Import source material; code documents; write memos, use variables
10:30-10:45	➤ Coffee Break
10:45-12:00	➤ Advanced visualization techniques MAX maps; document portrayal; code-relations-browser; document comparison chart
12:15-13:15	➤ Networking Lunch (Mensa)
13:15-14:30	➤ Using maxqda in a cooperative research projekt Merge projects; exchange codings and code systems; conduct reliability tests
14:30-14:45	➤ Break
14:45-17:00	➤ Project discussion Where do we go from here? Addressing challenges and questions about Maxqda in your research project

Time	CASE METHOD WORKSHOP DAY 3 Case Writing & Teaching / Prof. Dr. Jan-Philipp Büchler / N.N. RUAS / Britta Stoelinga
09:00-09:15	➤ Welcoming session with Prof. Dr. Jan-Philipp Büchler / N. N. RUAS / Britta
09:15-11:00	➤ Case writing and case structures - exercise: review of Borussia Dortmund case study - design principles for case structure
11:00-12:15	➤ Case exercise - individual work on case structure - discussion of case structures
12:15-13:15	➤ Working Lunch
13:15-15:00	➤ Opening paragraph - exercise: individual work on opening paragraphs - group review of case openings
15:00-16:30	➤ Case Teaching: Vaillant - exercise: review of Vaillant case - what makes a good case study? - case formats case study types case study styles
16:30-17:00	➤ Time for questions